

# TAP into the Catholic Market.

## Reach 42,000 families, 126,000 readers!

# CATHOLIC Herald

The magazine of the Catholic Diocese of Sacramento



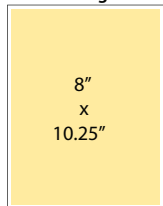
Mailed to 42,000 homes - more than 126,000 loyal, active Catholic readers who value and support their Catholic Herald.

- Full color ads • Premium ad positions • High pass-along rate • Proven readership
- Appeals to all ages • Establishes credibility in your market

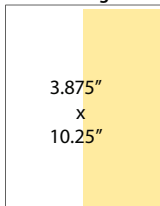
Publication Dates 2012	Ad Space Reservation Date	Art Work Due Date
Jan/Feb - Catholic Education & Faith Formation	Nov. 4	Nov. 28
March - Social Media	Jan. 6	Jan. 19
April - Child Abuse Prevention	Feb. 6	March 1
May/June - Lay Ministry & Senior Living	March 9	March 23
July/Aug. - Youth & Young Adults	May 11	May 21
Sept./Oct. - Health Care - End of Life Issues	July 9	July 21
Nov./Dec. - Stewardship	Sept. 3	Sept. 21

Ad Sizes. All ads are in full color at no additional cost.

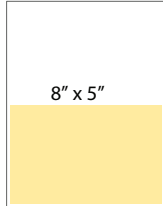
Full Page



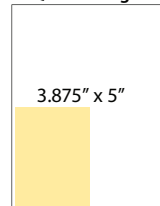
Half Page



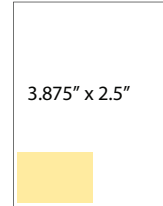
Half Page



Quarter Page



Eighth Page



For ad rates and availability contact: Cathy Joyce  
 916.733.0175 • 2110 Broadway, Sacramento, CA 95818  
 email: [cjoyce@diocese-sacramento.org](mailto:cjoyce@diocese-sacramento.org)